

# 2021 Community Partners Program



**1 donation...**

supports **20+** programs statewide

serves nearly **50,000** Mainers of all faiths

provides **365** days of help & hope

## Your Support Has Impact!

- 99% of the children graduating our Child Development Centers demonstrated Kindergarten readiness.
- 93% of clients at our Refugee & Immigration Services program enrolled in the Matching Grant Self-Sufficiency Program were employed within 6 months.
- 92% of seniors who receive homemaker support through our Independent Support Services program reported the program helped reduce isolation and allows them to remain living independently in their own homes.
- 100% of youth receiving Functional Family Therapy through our Behavioral Health Network remained enrolled in school while in treatment.
- 98% of clients being treated for severe, persistent mental illness were able to avoid a medical hospitalization while receiving services from CCM.
- 84% of clients participating in outpatient substance abuse treatment services at CCM's Counseling Services program exceeded the state standards in progressing on their recovery journey.
- Nearly 400 individuals received emergency assistance through our Parish Social Ministry's Relief & Hope services.

**For more information on becoming a Community Partner, please contact:**

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As a Catholic Charities Community Partner your support goes well beyond event sponsorship... sure, we'll feature your company at our special events, but you'll also get:

- throughout the year on our website,
- in our philanthropy and employee communications,
- on social media,
- in our annual report, and
- on signage placed at more than a dozen CCM locations all across Maine.

It's just our way of saying thanks and recognizing all that your donation does for so many here in Maine. But the true benefit of being a Community Partner is the lasting change you make in our communities by:

- Helping children achieve their fullest potential
- Providing care for seniors who live alone
- Ensuring no one in Maine goes hungry
- Supporting individuals struggling with addiction
- Helping those with a mental illness live fully within their communities
- Empowering refugees & immigrants

**At Catholic Charities, we're all in when it comes to making Maine the way life should be for everyone, are you?**



## CRYSTAL PARTNER

### Recognition in the community:

- Sponsor recognition in Catholic Charities philanthropy E-newsletter mailed to 8,000+ donors
- Community Partner spotlight on Catholic Charities Facebook page of 3,000+ followers
- Sponsor listing with link to your company's site on the Catholic Charities Community Partners web page (100,000+ visitors a year)
- Listing in Catholic Charities annual report mailed to 1,400 donors
- Logo recognition on Community Partner signage placed at more than a dozen CCM locations all across Maine

### Recognition at our signature events:

#### **Put Children First Golf Classic:** Monday, September 20th

- One Foursome (4 players)
- Includes luxury gift bag, on-course lunch and cocktail reception
- Logo on golf balls
- Logo on all communications to golfers
- Logo on event web page with reciprocal link
- Sponsor recognition with on-course sign
- Recognition in social media & public relations outreach

#### **World Refugee Day:** Summer

- Logo on event poster/flyer
- Logo on event web page with reciprocal link
- Recognition in social media & public relations outreach

**Full-page ad in printed program distributed at all Catholic Charities Maine events**

**Community Investment: \$7,500**

## CRUSADER PARTNER

### Recognition in the community:

- Community Partner spotlight on Catholic Charities Facebook page of 3,000+ followers
- Sponsor listing with link to your company's site on the Catholic Charities Community Partners web page (100,000+ visitors a year)
- Listing in Catholic Charities annual report mailed to 1,400 donors
- Logo recognition on Community Partner signage placed at more than a dozen CCM locations all across Maine

### Recognition at our signature events:

#### **Put Children First Golf Classic:** Monday, September 20th

- Logo on all communications to golfers
- Logo on event web page with reciprocal link
- Course Prize Sponsor – Choose from Closest to the Pin contest or Longest Drive (Men's or Women's)
- Recognition in social media & public relations outreach

#### **World Refugee Day:** Summer

- Logo on event poster/flyer
- Recognition in social media & public relations outreach

**Half-page ad in printed program distributed at all Catholic Charities Maine events**

**Community Investment: \$5,000**

## CHAMPION PARTNER

### Recognition in the community:

- Sponsor listing with link to your company's site on the Catholic Charities Community Partners web page (100,000+ visitors a year)
- Listing in Catholic Charities annual report mailed to 1,400 donors
- Logo recognition on Community Partner signage placed at more than a dozen CCM locations all across Maine

### Recognition at our signature events:

#### **Put Children First Golf Classic:** Monday, September 20th

- Logo on event web page with reciprocal link
- Course Prize Sponsor – Choose from Closest to the Pin contest or Longest Drive (Men's or Women's)
- Recognition in social media & public relations outreach

#### **World Refugee Day:** Summer

- Recognition in social media & public relations outreach
- Logo on event poster/flyer

**Half-page ad in printed program distributed at all Catholic Charities Maine events**

**Community Investment: \$2,500**

## CATALYST PARTNER

### Recognition in the community:

- Sponsor listing with link to your company's site on the Catholic Charities Community Partners web page (100,000+ visitors a year)
- Listing in Catholic Charities annual report mailed to 1,400 donors
- Logo recognition on Community Partner signage placed at more than a dozen CCM locations all across Maine

### Recognition at our signature events:

#### **Put Children First Golf Classic:** Monday, September 20th

- Logo on course sign

#### **World Refugee Day:** Summer

- Logo on event poster/flyer

**Quarter-page ad in printed program distributed at all Catholic Charities Maine events**

**Community Investment: \$1,000**

## PLATINUM PARTNER

### Recognition in the community:

- Spotlight ad in Catholic Charities (CCM) philanthropy printed newsletter mailed to 3,000+ donors
- Sponsor recognition in CCM philanthropy e-newsletter mailed to 8,000+ donors
- Community Partner spotlight on CCM Facebook page of 3,000+ followers
- Sponsor listing with link to your company's site on the CCM Community Partners web page (100,000+ visitors a year)
- Listing in CCM annual report mailed to 1,400 donors
- Opportunity to send one e-blast to CCM 600+ employees statewide
- Logo recognition on Community Partner signage placed at more than a dozen CCM locations all across Maine

### Recognition at our signature events:

**Put Children First Golf Classic:** Monday, Sept. 20th

- Two Foursomes (8 players)
- Includes luxury gift bag, on-course lunch and cocktail reception
- Additional tickets to Cocktail Reception and Live Auction (8)
- Logo on premium golf shirt given to every golfer
- Logo on all communications to golfers
- Logo on event web page with reciprocal link
- Sponsor recognition with on-course sign
- Recognition in social media & public relations outreach

**World Refugee Day:** Summer

- Logo on re-usable bag given to attendees
- Logo on banner at the event
- Logo on event poster/flyer
- Logo on event web page with reciprocal link
- Recognition in social media & public relations outreach

**Full-page ad in printed program distributed at all Catholic Charities Maine events**

**Community Investment: \$20,000**

## GOLD PARTNER

### Recognition in the community:

- Spotlight ad in Catholic Charities (CCM) philanthropy printed newsletter mailed to 3,000+ donors
- Sponsor recognition in CCM philanthropy e-newsletter mailed to 8,000+ donors
- Community Partner spotlight on CCM Facebook page of 3,000+ followers
- Sponsor listing with link to your company's site on the CCM Community Partners web page (100,000+ visitors a year)
- Listing in CCM annual report mailed to 1,400 donors
- Opportunity to send one e-blast to CCM 600+ employees statewide
- Logo recognition on Community Partner signage placed at more than a dozen CCM locations all across Maine

### Recognition at our signature events:

**Put Children First Golf Classic:** Monday, Sept. 20th

- One Foursome (4 players)
- Includes luxury gift bag, on-course lunch and cocktail reception
- Additional tickets to Cocktail Reception and Live Auction (4)
- Logo on golf hat given to every golfer
- Logo on all communications to golfers
- Logo on event web page with reciprocal link
- Sponsor recognition with on-course sign
- Recognition in social media & public relations outreach

**World Refugee Day:** Summer

- Logo on re-usable bag given to attendees
- Logo on banner at the event
- Logo on event poster/flyer
- Logo on event web page with reciprocal link
- Recognition in social media & public relations outreach

**Full-page ad in printed program distributed at all Catholic Charities Maine events**

**Community Investment: \$15,000**

## SILVER PARTNER

### Recognition in the community:

- Spotlight ad in Catholic Charities (CCM) philanthropy printed newsletter mailed to 3,000+ donors
- Sponsor recognition in CCM philanthropy e-newsletter mailed to 8,000+ donors
- Community Partner spotlight on CCM Facebook page of 3,000+ followers
- Sponsor listing with link to your company's site on the CCM Community Partners web page (100,000+ visitors a year)
- Listing in CCM annual report mailed to 1,400 donors
- Opportunity to send one e-blast to CCM 600+ employees statewide
- Logo recognition on Community Partner signage placed at more than a dozen CCM locations all across Maine

### Recognition at our signature events:

**Put Children First Golf Classic:** Monday, Sept. 20th

- One Foursome (4 players)
- Includes luxury gift bag, on-course lunch and cocktail reception
- Additional tickets to Cocktail Reception and Live Auction (4)
- Logo on golf bag given to every golfer
- Logo on all communications to golfers
- Logo on event web page with reciprocal link
- Sponsor recognition with on-course sign
- Recognition in social media & public relations outreach

**World Refugee Day:** Summer

- Logo on re-usable bag given to attendees
- Logo on event poster/flyer
- Logo on event web page with reciprocal link
- Recognition in social media & public relations outreach

**Full-page ad in printed program distributed at all Catholic Charities Maine events**

**Community Investment: \$10,000**